

June, 2011

ZigBee™ Enabled Options for Smart Energy Industrial and Building Control

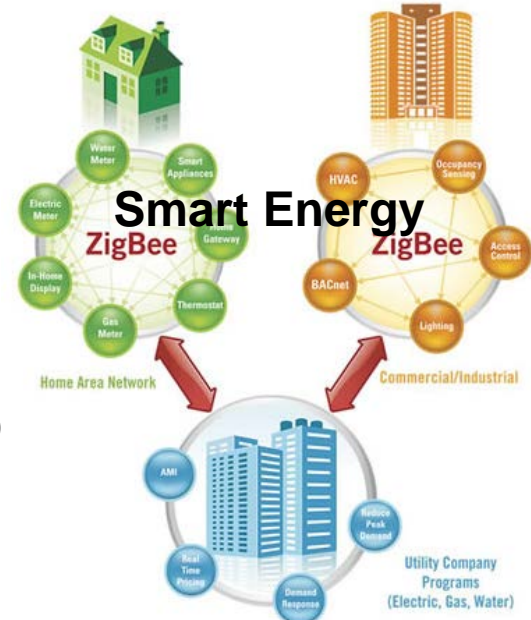
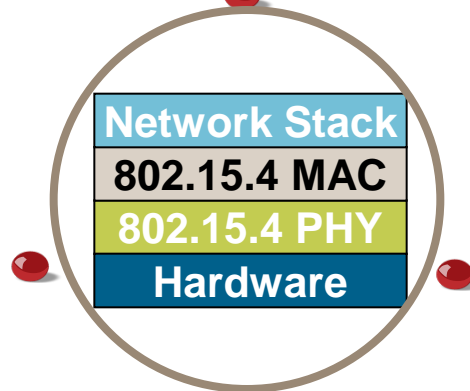
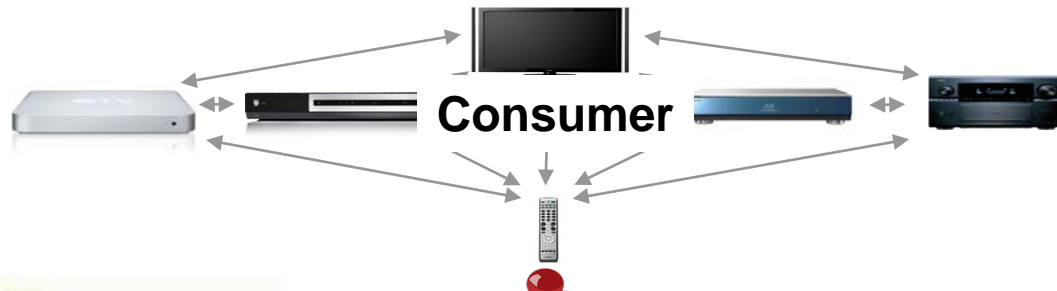
Peter Ligertwood
Technical Marketer

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- ▶ Introduction
- ▶ ZigBee Smart Energy Overview
- ▶ Home Area Network Applications
- ▶ Energy Management Reference Designs
- ▶ Freescale 802.15.4 Solutions Overview
- ▶ Summary

Freescale ZigBee Wireless Connectivity

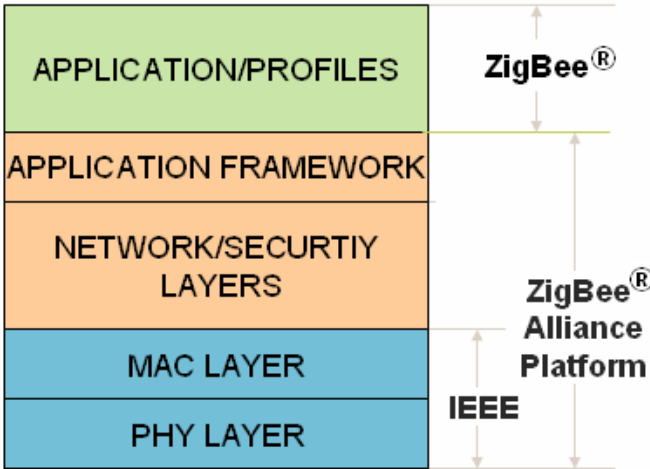


► **FSL Leadership**

- #1 market share in 2007-2010
- ZigBee Leader
 - ZigBee Promoter
 - Led effort in RF4CE specification
 - Active participation in
 - Continua Health Alliance

ZigBee Overview

- ▶ A global protocol developed and supported by companies around the globe
 - Based on 802.15.4
 - Creates specifications for wireless sensing and control
 - ZigBee 2007 (HA, SE 1.x, BA, HC)
 - ZigBee RF4CE (RC, HID*)
 - ZigBee IP (SE, 2.x)
 - Defines certification and compliance testing
 - Provides branding, market development and user education



- Application
- ZigBee Platform Stack
- Silicon

ZigBee Stack Profile Interaction

▶ ZigBee IP



Gateway

▶ ZigBee 2007



Secure Interface



▶ ZigBee RF4CE

Gateway

Combo

- Device certified for all supported profiles
- Usually in same device

Gateway

- Network translation between ZigBee IP, ZigBee 2007 and ZigBee RF4CE
- Typically requires multiple radios
- Example Energy Management System (EMS)

No over the air compatibility between ZigBee RF4CE, ZigBee 2007 and ZigBee IP



Smart Energy

Growing Market for ZigBee Smart Energy

- ▶ Energy management and efficiency solutions can bridge the gap between the power grid today and the Smart Grid of tomorrow
 - Households with digital tools controlling temperature and price preferences saved on average 10% on utility bills
- ▶ Market is starting with large scale rollouts
 - Technology is available today, deployments are happening now
 - Over 10 million ZigBee enabled meters deployed through 2010
- ▶ Over 40 million ZigBee electric meters being deployed by utility over 11 utility companies
 - Pike Research predicts approximately 85 million ZigBee enabled meters installed through 2015
- ▶ Stimulus funds are driving early adoption
 - 3.4 billion in stimulus funds awarded for the Smart Grid in the US
- ▶ Major companies launching products
 - GE, LG have launched ZigBee enabled appliances
 - Cisco, Intel and Control4 have launched Home Energy Management systems
 - Google Power Meters & Microsoft Hohm

Why will it take off ?

▶ Consumers

- Desire for monitoring/controlling
- Remote access to home

▶ Growing Energy Prices

- Reduce home energy consumption
- Smart consumption

▶ Service Providers

- Innovative services around energy management and home security
- Utilities to take control over energy usage

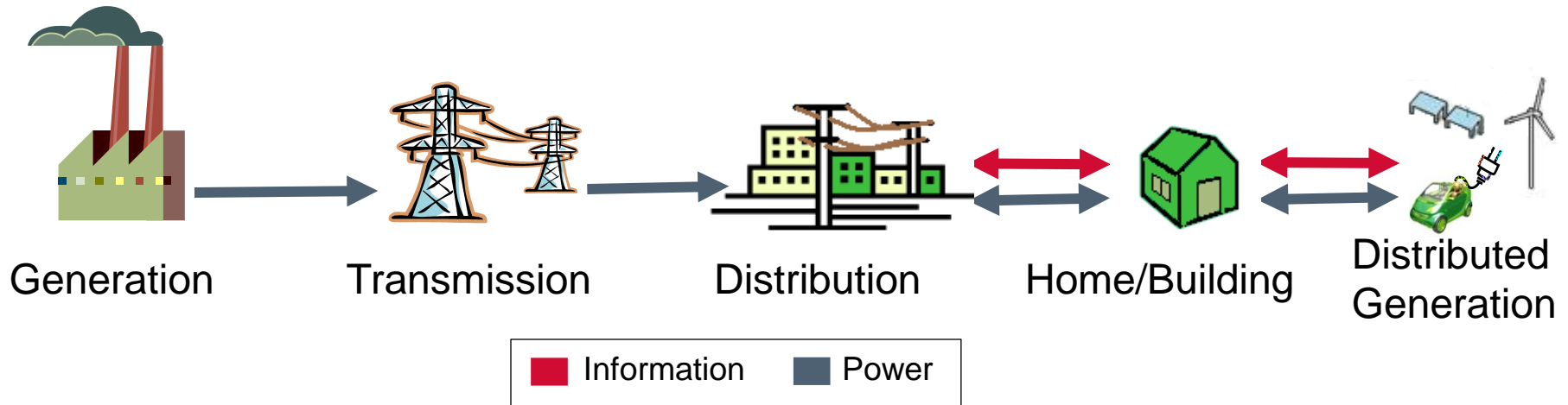
▶ Technology Enablers

- Commoditization of LAN/WLAN networks
- Maturity of low power technologies (ZigBee®, Z-Wave, etc.)

▶ Standardization Bodies

- Individual protocol alliances (ZigBee, Z-Wave, HomePlug, etc.)
- Application-oriented alliances:
 - OpenHAN from UtilityAMI
 - CECED for Appliances

What is the Smart Grid



Smart Grid consist of end-to-end, bi-directional flow of energy and communication capabilities from generation to consumption to:

- Improve power reliability and quality
- Increase resiliency of the grid
- Increase capacity through optimized generation efficiency
- Allow easier use of renewable energy and distributed generation
- Reduce consumption on a per user basis
- Increase consumer choice

Where does ZigBee Fit Into the Smart Grid

Programmable Communicating Thermostats
respond to pricing signals and grid disturbances

Rooftop Solar
provides renewable energy coincident with peak demand

Fixed Electricity Storage Batteries stores off-peak power to use during peak periods and backs up

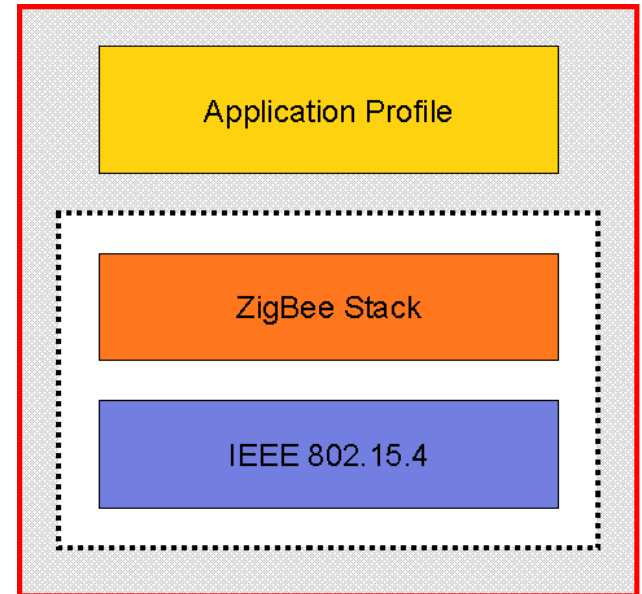
Smart Appliances
Respond to grid disturbances and shifts consumption during peak demand periods

Plug-In Hybrid Vehicles
draw energy from its roaming plug-in location. It can store energy for utility use.

Source: wsj.com

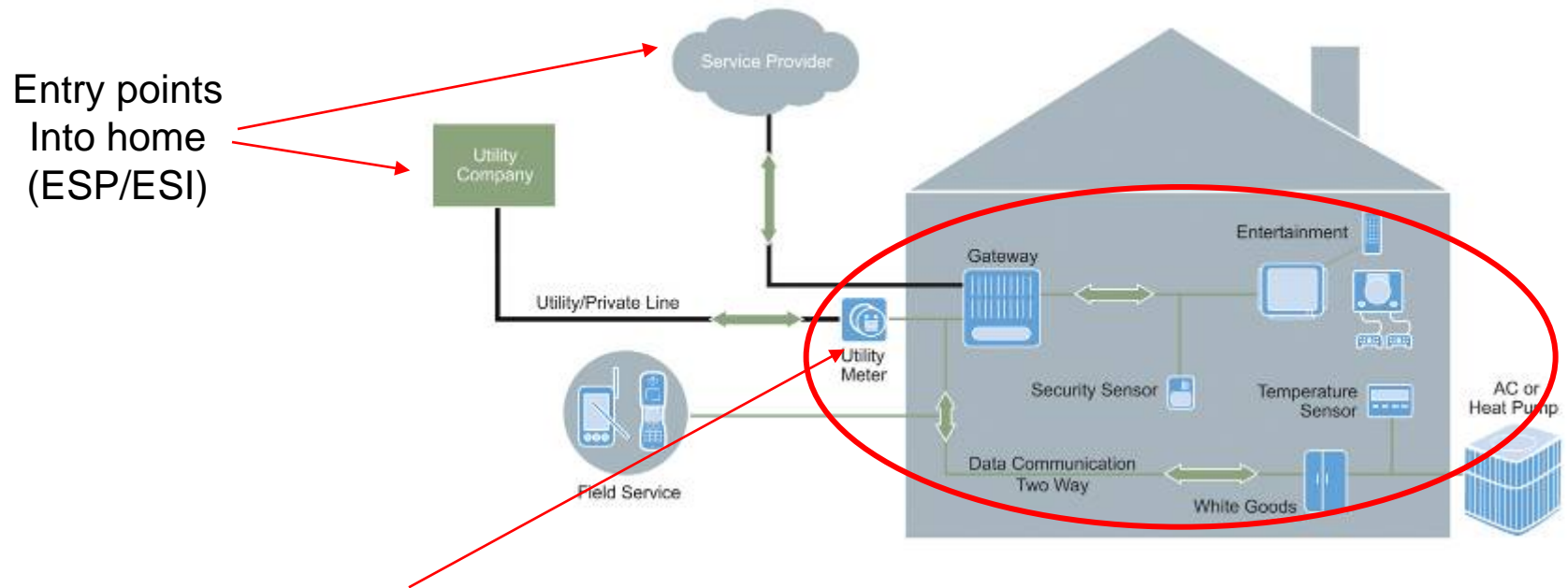
► Devices defined by the SE 2.0 application profile:

- In-home display
- Smart thermostat
- Load control
- Meter
- Smart Appliance
- Range Extender
- Energy Service Interface
- Pre-Payment Terminal
- **Premise Energy Management System**
- **Plug-In Electric Vehicle**
- **Inverter**



SE 2.0 Spec complete Sept 2011
Freescale will be Golden Unit

Smart Energy Application Profile Example

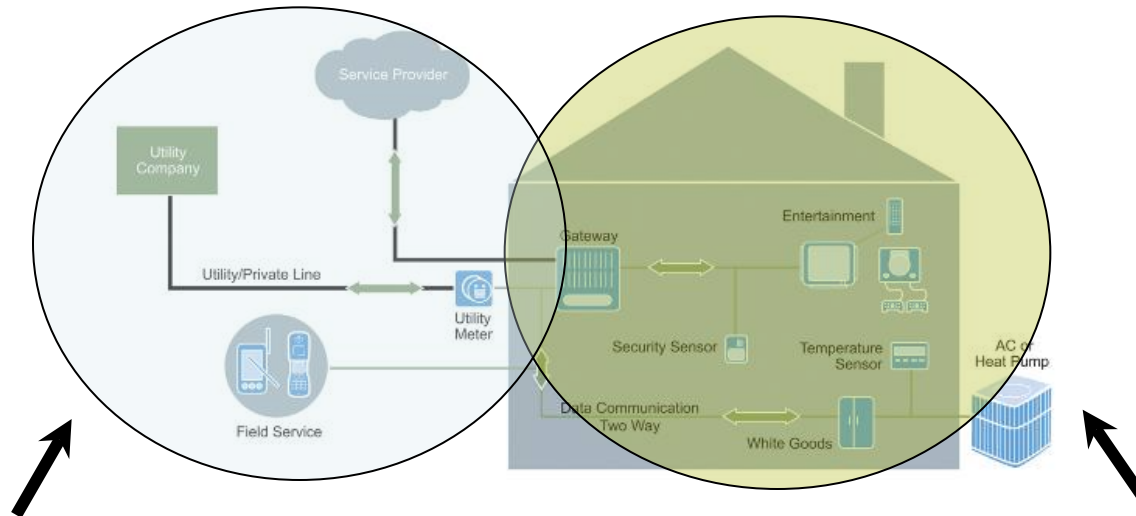


- ▶ ZigBee Smart Energy Application Profile addresses communication from the meter to the HAN (Home Area Network) for purposes of load control and demand response
 - Load control allows the ability for the utility to turn off loads for short periods of time in the customer premise during peak loads
 - Demand Response is the ability for utilities to communicate with a home to inform of changing utility rates during peak times, etc. The user will then have the option of taking voluntary actions to reduce their personal consumption.



Home Area Network Applications

The Challenge of HAN



► Connect the entire house/building network to the 'external world' for remote monitoring and control

- For consumer: Remote control and monitoring of smart objects (HVAC, lighting, alarm systems)
- For service providers: Remote metering for utility companies, security monitoring for surveillance companies

&

► Connect objects inside houses/buildings to offer smart interoperability features.

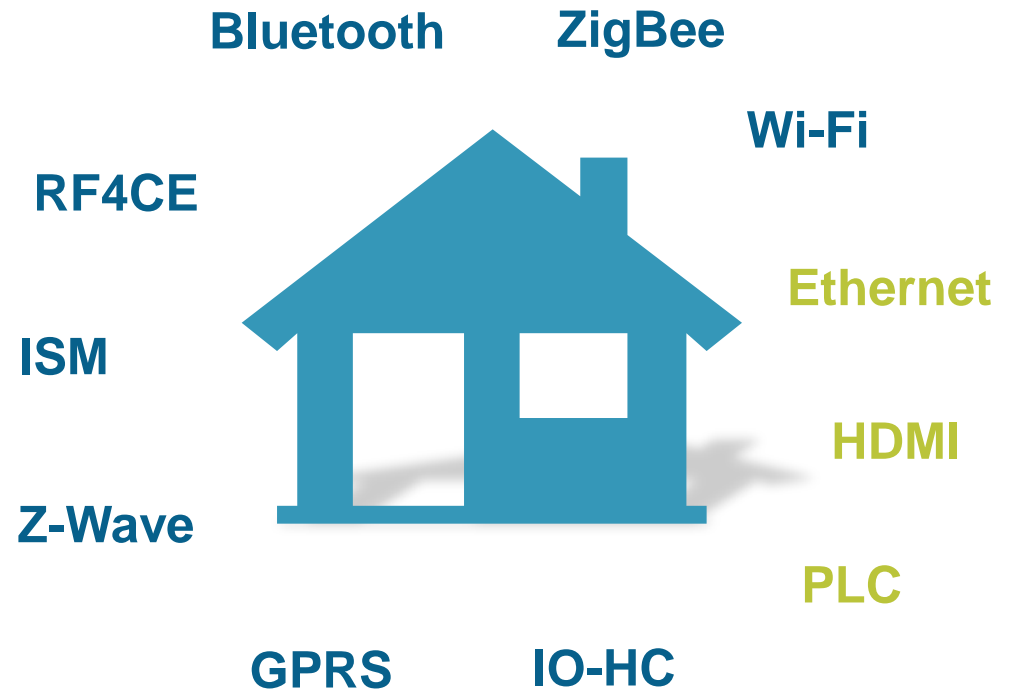
- Example: PIR sensors connecting to HVAC system and lighting system to turn off heating when windows are open, or turn OFF lights when no presence is detected

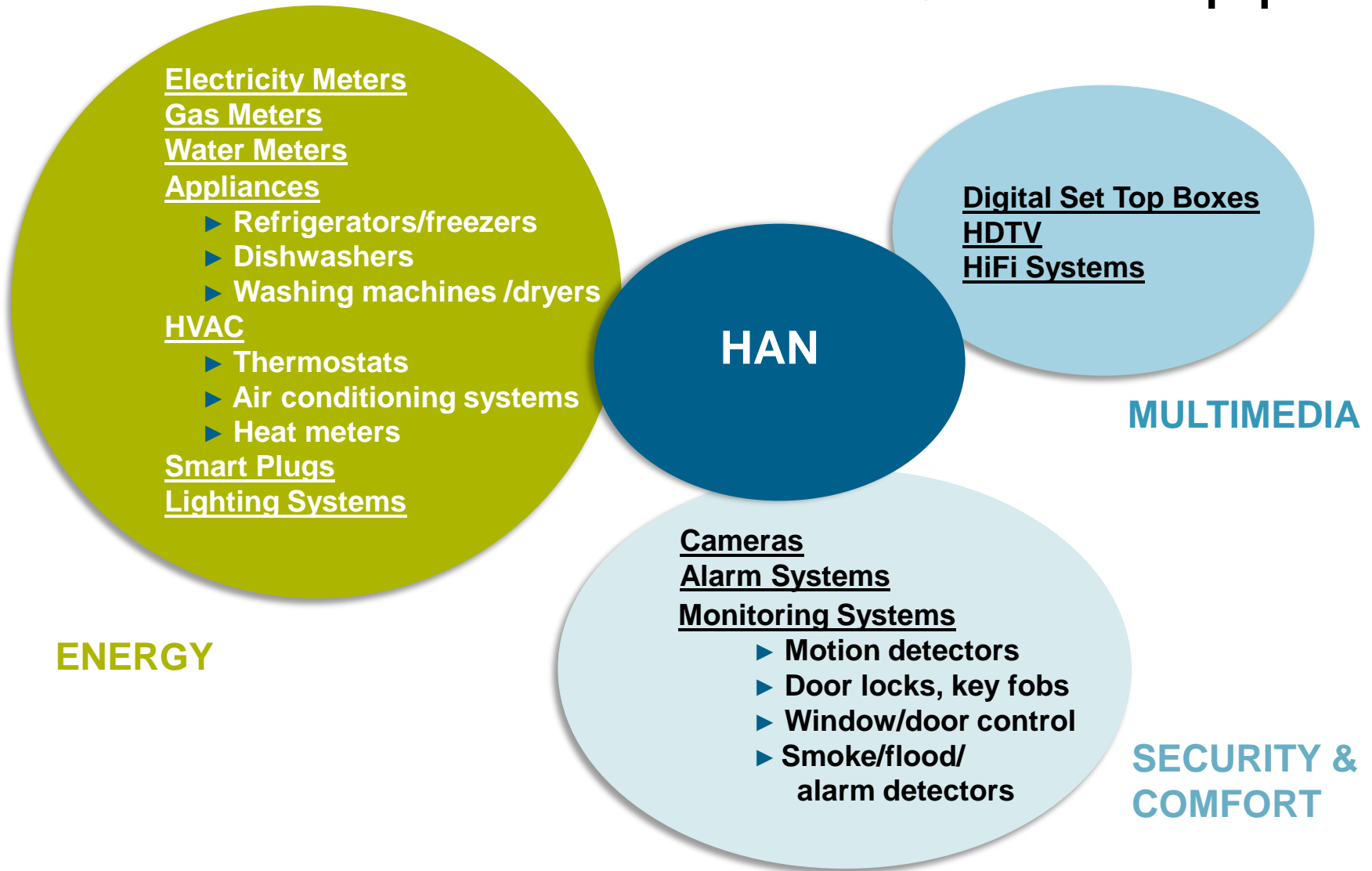
HAN – It is all about Connectivity

▶ **Home area network is a combination of various specialized networking technologies**

▶ **Challenge is to interconnect different technologies to offer smart services for**

- **Comfort**
- **Automation**
- **Security**
- **Energy management**





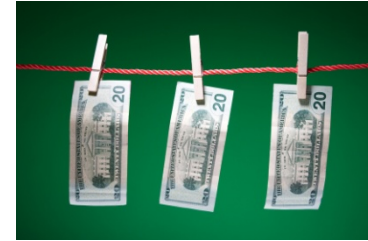


Energy Management Reference Designs

- In-Home Display
- Energy Gateways

Home Energy Management (HEM) is a hot topic for several good reasons:

1. In a time of increasing energy bills and shrinking income, consumers want to reduce the amount they spend each month on electricity;
2. Utilities need to switch from a model of getting people to consume more to consuming less (for capital cost and regulatory reasons); and
3. Societies around the world need to put the brakes on unsustainably escalating use of fossil fuels, much of which go to generating electricity.

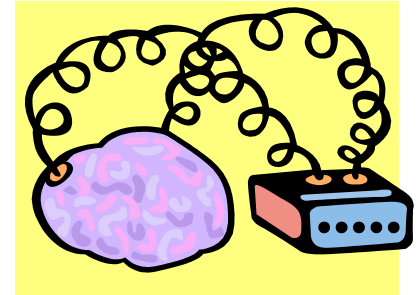


We are entering the “post-PC” era that will be defined by machine-to-machine communications (M2M) without user intervention.

..... for example, a clothes dryer can autonomously determine when the cheapest time is to run and start itself ☺

In the next 5-10 years virtually any device over \$20 will be connected to a network of some sort.

In smart homes, almost all aspects of the living space (temperature, entertainment, lighting, communication) are connected to each other and the wider world, intelligent to one degree or another, and able to be queried and controlled by the home owner remotely.



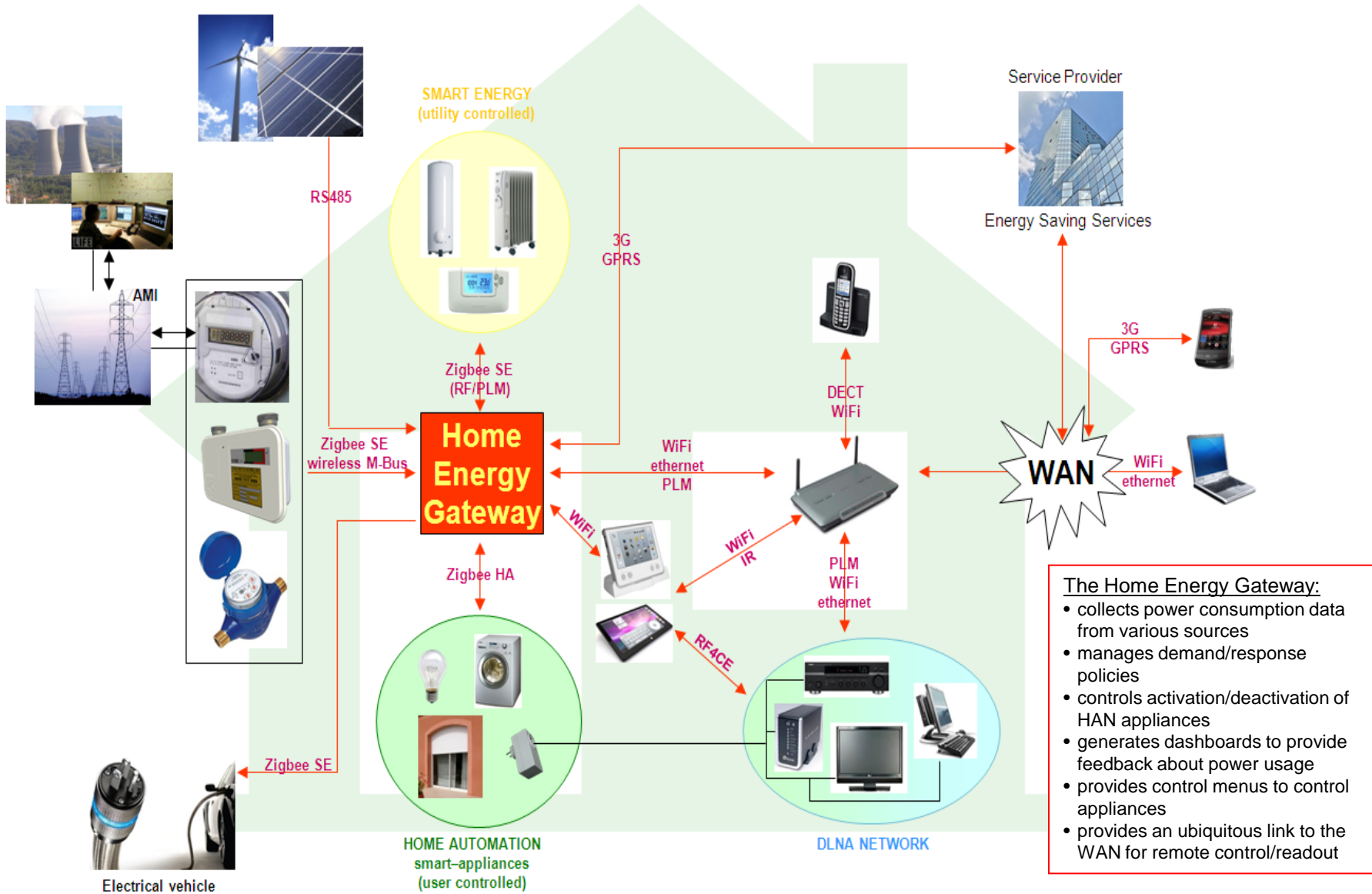
“In 2014, global revenues for energy-related HAN products and services could reach \$3.3 billion”

*On World report, 2010
- Pike Research, Dec 2009*

“Driven by consumer demand and a strong push from electric utilities, there is a substantial market for HEM systems and energy information displays (EIDs), which is predicted to reach 28.1 million users worldwide by 2015.”

- Pike Research, Dec 2009”

Home Energy Gateway in the Home Area Network



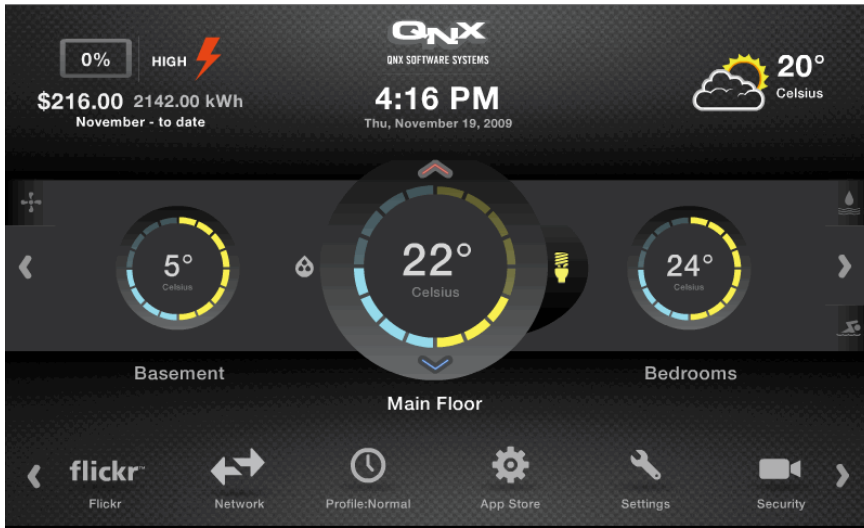
The Home Energy Gateway:

- collects power consumption data from various sources
- manages demand/response policies
- controls activation/deactivation of HAN appliances
- generates dashboards to provide feedback about power usage
- provides control menus to control appliances
- provides an ubiquitous link to the WAN for remote control/readout

Freescale HEG Demo



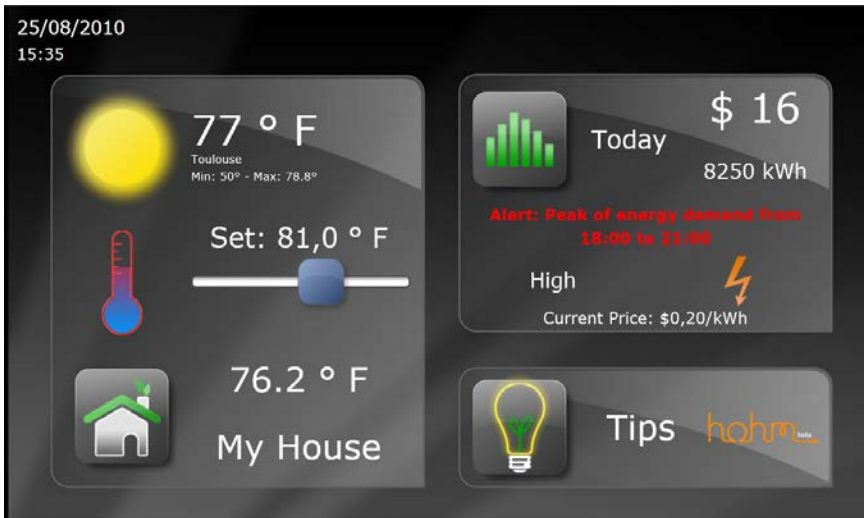
HEG available UIs



Flash-lite IHD on i.MX25/QNX

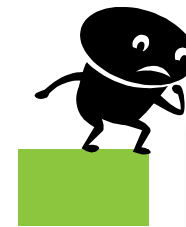


'Web' UI running on e.g. iPod / iPad



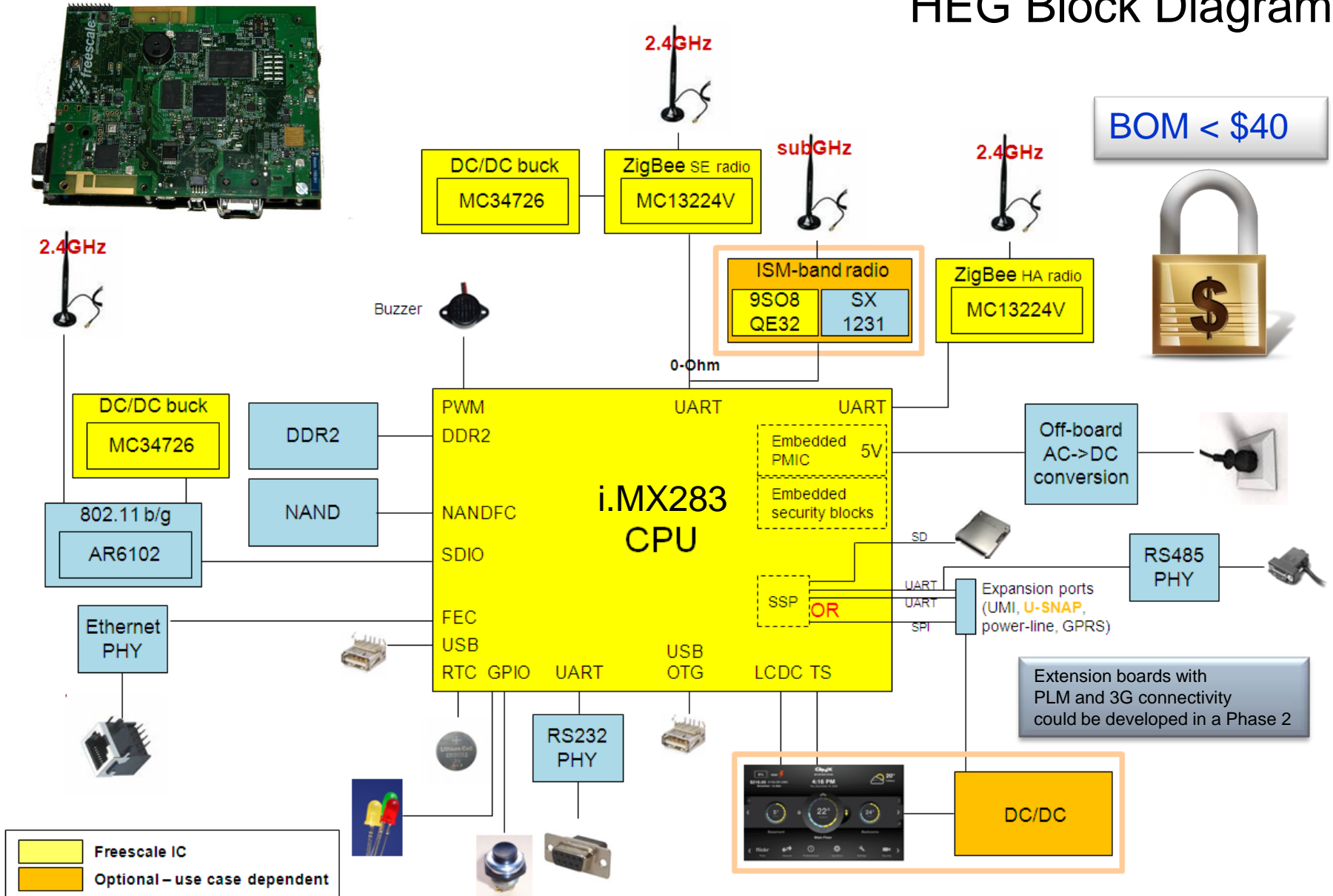
Silverlight IHD on i.MX51/Windows Embedded Compact 7

ProSyst (Linux) and Bewise (Windows) partners have developed frameworks helping customers to reduce their time-to-market ☺




















No UI running on Android



HEG Block Diagram






HEG Ecosystem

	Can be delivered for free (\$0)		Terms and conditions TBD w/ partners		
remote User I/F (running on IHD - connected through WiFi to HEG)	 QNX SOFTWARE SYSTEMS	 Bewise	web enabled device (e.g. iPod touch)	 (AllGo) embedded	N/A
Availability	running on i.MX25 NOW!	running on i.MX51 NOW!	NOW!	running on i.MX233 upon ctmr request	N/A

	Can be delivered for free (\$0)		Terms and conditions TBD w/ partners		
local User I/F (running on HEG)	N/A	N/A	N/A	N/A	 QNX SOFTWARE SYSTEMS
Availability	N/A	N/A	N/A	N/A	Q1 '11
Application	 freescale	 freescale	 ProSys	 (AllGo) embedded	 QNX SOFTWARE SYSTEMS
Availability	basic demo NOW!	basic demo NOW!	OSGi-based NOW!	upon ctmr request	Q1 '11
Engine	N/A	 Microsoft Silverlight	 MicroDoc	 Qt	 Flash-lite
Availability	N/A	NOW!	NOW!	upon ctmr request	Q1 '11
OS		 Microsoft Windows Embedded			 QNX SOFTWARE SYSTEMS
Availability	NOW!	NOW!	NOW!	upon ctmr request	Q1 '11
Hardware					
Availability	i.MX283 NOW!				

OS Support	
Availability	Dec' 10
HW Manufacturing	
Availability	Dec' 10

	Planning
	Executing
	Done

802.11 b/g	 ATHEROS
Zigbee SE/HA	 freescale
Mbus-RF	 freescale SEMTECH



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Windows Embedded

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Let your Energy go further

Go Further

Case Studies

Thin Clients

- Chip PC decreases college energy consumption by 50% >
- Warrington Borough Council goes green >
- Optimizing server energy efficiency >

Enterprise Mobility

- Mobile technology reduces fuel consumption >
- Mobility solution replaces paper-based systems >

Home, Office, and Retail Automation

- Building retrofit reduces energy consumption by 20% >
- Monitoring real-time energy consumption >
- Connecting heating, electricity, and IT systems >
- Freescale speeds time to market for smart grids >

Retail Device and Point of Service

- Power systems to improve battery life >

Sustainable Infrastructure

- Controller makes offshore wind power reliable >
- Controls help environment and improve safety >

Freescale Speeds Time to Market for Smart Grids



The Home Energy Gateway (HEG) reference platform developed by Freescale, Microsoft and Windows Embedded partners like Adeneo Embedded and Dewis, is targeted to original equipment manufacturers and utilities developing value-add services, in support of the smart grid, to home owners.

Based on a powerful, cost effective and power-efficient i.MX28 ARM based SoC, the platform runs Windows Embedded Compact 7, includes features to support services such as collecting power consumption data from various sources, controlling activation and deactivation of Home Area Network (HAN) appliances, generating dashboards to provide feedback about power usage, providing control menus to control appliances and supporting a ubiquitous link to the WAN for remote control/updates.

The HEG platform provides network-enabled monitoring and control of building energy use and consumption, through an elegant and easy-to-use, touch-enabled, Microsoft Silverlight-powered, wireless remote user interface.

The HEG platform, available through Adeneo Embedded, comes with a streamlined set of tools alleviating the burden associated with the development of connected, immersive and intelligent in-home devices.

<http://www.freescale.com/hes>

"Adeneo Embedded is proud of its close collaboration with Freescale and Microsoft for the support and maintenance of the HEG platform," said Yannick Chammingis, CEO of Adeneo Embedded. "With our expertise on Windows Embedded Compact 7 and Silverlight for Windows Embedded technologies combined with in-depth knowledge on Freescale i.MX architecture, we want to impact significantly development efficiency of smart home energy management solutions by our customers."

Adeneo Embedded

180 day Free Trial
Claim your evaluation kit now
[Download now >](#)

2010/2011 Events

Vienna Smart Metering
Date: 22-24 September 2010
Location: Vienna Austria

Green IT
Date: 1 November 2010
Location: London England

Windows Embedded Green Solutions Webinar
Date: 1 December 2010

Upcoming events to be announced soon

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Freescale & Microsoft Partnership

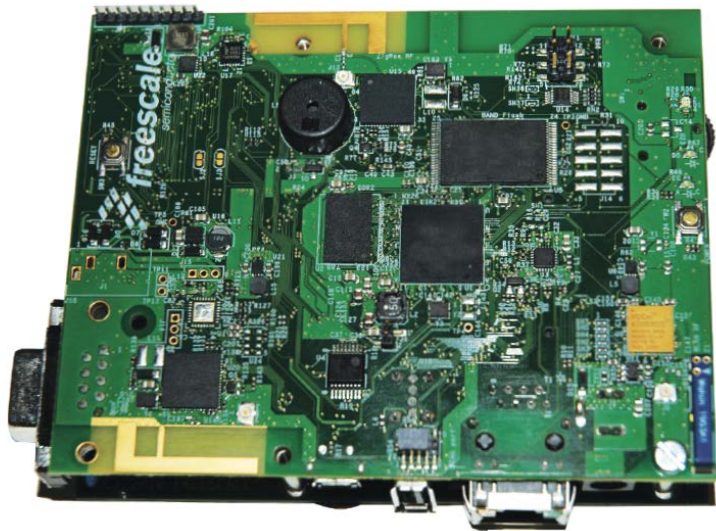
Microsoft has selected the Freescale-based home energy gateway for their EMEA-sponsored Chelan (i.e. Windows Embedded Compact 7) demo tour 😊

Conduct...



HEG Quick Start Guide

Quick Start Guide for HEG Reference Platform

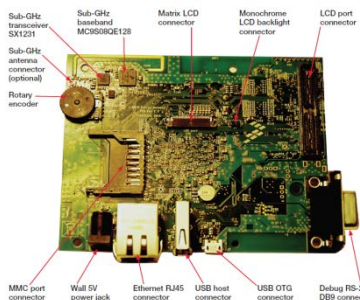


Home Energy Gateway Reference Platform Quick Start Guide

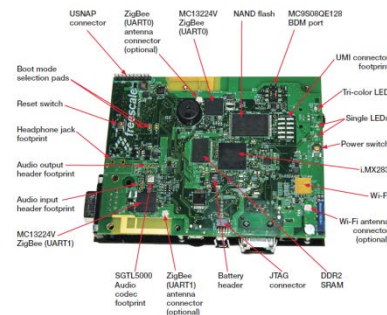


Quick Start Guide for HEG Reference Platform

Get to Know the HEG Board



Get to Know the HEG Board (back side)



Quick Start Guide for HEG Reference Platform

HEG Adeneo Embedded Website Content

adeneo-embedded.com/heg

Type	Description		
HEG Documentation	<ul style="list-style-type: none"> • i.MX28 Windows Embedded Compact 7 BSP User Guide • HEG Linux Software User Guide • HEG Hardware User Guide • HEG Schematics, layout and Gerber files • HEG Windows Embedded Compact 7 demo tutorial • HEG Linux 2.6/Prosynt mBS OSL/MicroDoc JVM demo tutorial • HEG Linux 2.6/QNX demo tutorial 		
BSPs	OS	Delivery	Comment
	Windows Embedded Compact 7	Source Code	
	Linux	Source Code	<ul style="list-style-type: none"> • i.MX28 LTIB ver L2.6.35_10.12.01_ER • HEG Patch for LTIB ver10.05 • ZigBee firmware loader (KB_Load)
Software Demo	Demo	HEG Application	Remote UI
	Windows Embedded Compact 7	Delivered in Source Code with embedded Web server	Any Web Browsers (supporting Microsoft® Silverlight® plug-in)
	Linux-Linux 2.6/Prosynt mBS OSL/MicroDoc JVM	Delivered in Binary Object with embedded Web server	Google Chrome™ browser, Firefox® or Safari Web® Browsers
	Linux-QNX	Delivered in Source Code	Running on i.MX25pdk delivered in Source Code

Table 3





EMBEDDING SUCCESS

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Home Energy Gateway (HEG) "Smart Grid" Reference Platform

Adeneo Embedded has been selected by Freescale to support device makers starting their design with an i.MX28 HEG reference platform which can run either Linux 2.6 or Windows Embedded Compact 7 operating system.

Need more information, contact our team: heg@adeneo-embedded.com

 [Freescale i.MX28 HEG Reference Platform - SW Reference Solutions.pdf](#) 1.16 MB



PRODUCT QUICKSEARCH

> Choose your OS

> Choose your CPU Architecture

> Choose your product

 **CONTACT US**

[Overview](#) | [Features](#) | [Software Demos](#) | [Distribution & Services](#)

The HEG offers features for collecting power consumption data over ZigBee networks from Home Area Network (HAN) appliances, controlling power activation, and communicating with utility networks, through an easy-to-use, touch-enabled wireless remote user interface.

The HEG platform supports services such as:

- Collecting power consumption data from various sources;
- Generating dashboards to provide feedback about power usage;
- Providing control menus to control appliances;
- Supporting a ubiquitous link to the WAN for remote control/readout;
- Controlling activation and deactivation of HAN appliances.

You can also find more details on the official Freescale HEG webpage: www.freescale.com/heg



The diagram illustrates the Smart Grid architecture. It shows a central HEG (Home Energy Gateway) unit. On the left, it connects to a 'UTILITY HAN' (Home Area Network) which includes 'Micro-generation (wind, solar)', 'PHEV', and 'Smart appliances (washing machine, heater)'. Below the utility HAN is a 'CUSTOMER HAN' which includes 'Smart devices (smartphone, light)'. The HEG is connected to a 'Smart meter' and an 'In-home display'. On the right, the HEG connects to a 'Service Provider' and an 'Energy Utility Provider Meter management system'. The diagram is divided into three network layers: HAN (Home Area Network), NAN (Neighborhood Area Network), and WAN (Wide Area Network). The HAN layer is connected to the NAN layer, which is connected to the WAN layer. The HEG is the central hub connecting all these components.

HEG – Proposed Support Business Model

FOR FREE (\$0)

SUBJECT TO FEES (\$\$)

HARDWARE

Hardware schematics	<input checked="" type="checkbox"/>
Gerber files	<input checked="" type="checkbox"/>
OrCAD files	<input checked="" type="checkbox"/>
BOM list	<input checked="" type="checkbox"/>
Loan of HEG i.MX28 based HW (one month depending on availability)	<input checked="" type="checkbox"/>





- ZigBee MC13224 eval kit
- i.MX287 evaluation kit
- HEG eval kit (\$650)
 - HEG board
 - Power supply
 - Cables



Third Parties

SOFTWARE

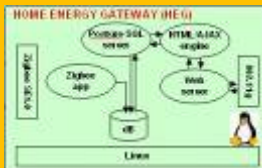
	2.6.31 HEG BSP (as-is basis)
	7.0 HEG BSP (as-is basis)



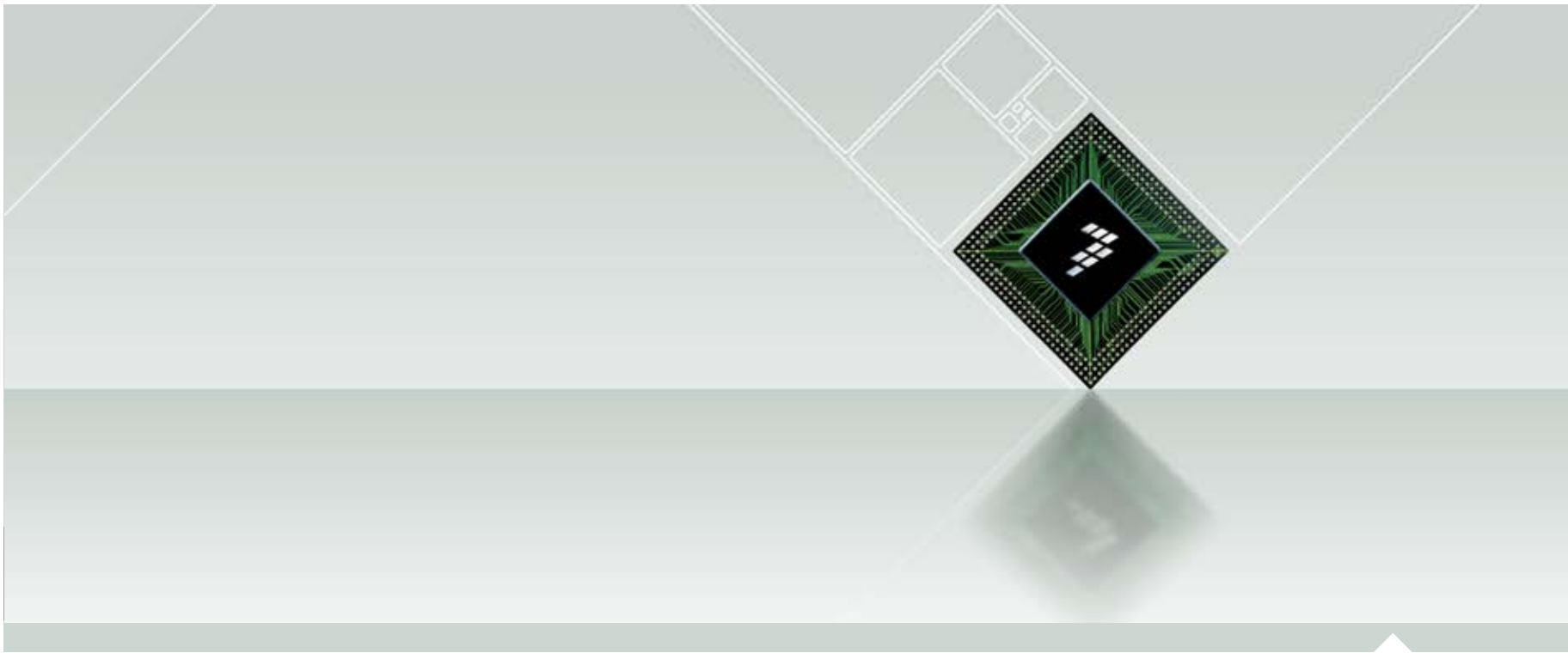
- Software support 
- BSP optimization 
- 3rd party software



Third Parties



Demo code owned by FSL



Freescale 802.15.4 Solutions Overview

Freescale RF IC Roadmap

High Performance Platforms

MC13224

- PiP (Platform-in-Package)
- 2.4 GHz RFIC + 32-bit ARM

MC13226

- 2.4 GHz ZigBee ROM

Low Cost Platforms

MC1321x

- SiP (System-in-Package)
- 2.4 GHz RFIC + 8-bit HCS08

MC13233

- 2.4 GHz SoC
- 8-bit HCS08
- 82 KB Flash, 5 KB RAM

MC13234

- 2.4 GHz SoC
- 128 KB Flash, 8 KB RAM

MC13238

- 2.4 GHz SoC
- 128 KB Flash, 8 KB RAM and USB

RF Transceivers

MC1320x

- 2.4 GHz RFIC

2007

Timeline

2012

MC13233 System-on-Chip

▶ MCU Features

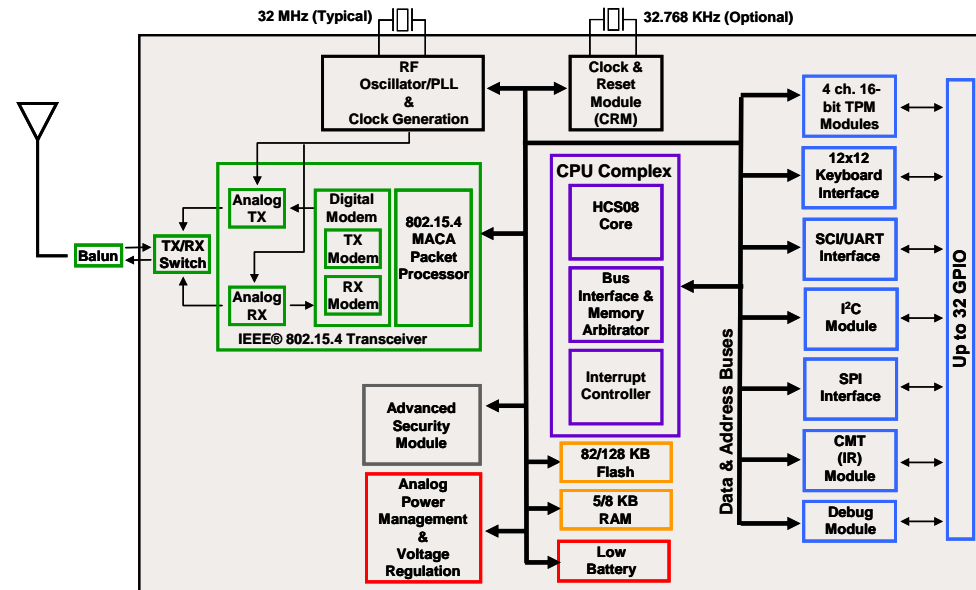
- Integrated HC9S08 8-bit up to 32MHz
- Up to 82 KB Flash and 5 KB RAM
- Peripherals: SCI, SPI, I2C, up to 12x12 KBI, carrier modulated timer (IR)
- Up to 32 General Purpose Input/Output ports (GPIO)

▶ Radio Features

- Programmable Tx from -30 dBm to +2dBm
- RX sensitivity of -94 dBm
- <34 mA Rx & 27 mA Tx with radio and MCU
- 802.15.4 compliant 2.4 GHz RF transceiver
- Auto-trim feature for crystal accuracy
- Integrated Transmit/Receive switch

▶ General Features

- Power supply range: 1.8V to 3.6V
- AES 128-bit hardware encryption/decryption
- 7 mm x 7 mm 48pin LGA
- Operating Temperature Range: -40°C to 85°C



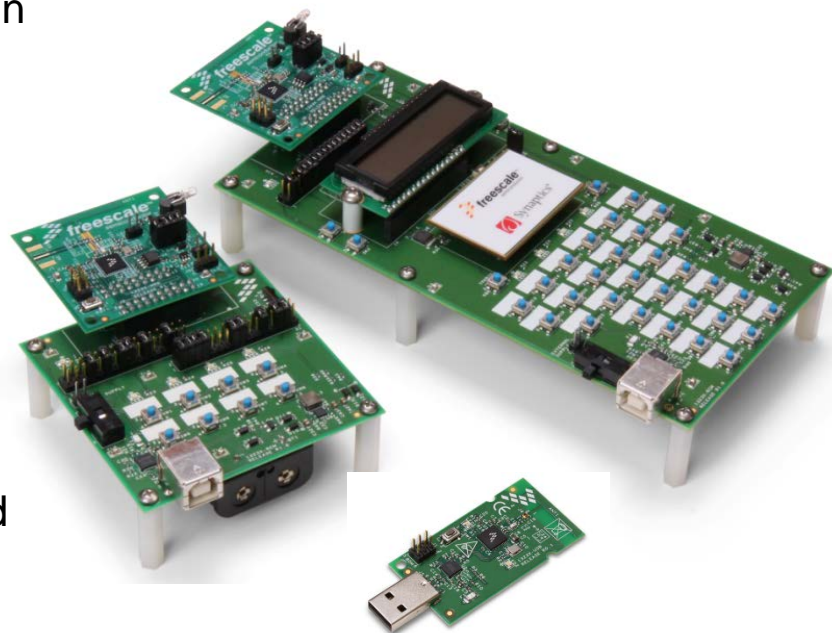
Features	MC13233
Protocol Stack	SMAC IEEE © 802.15.4 SynkroRF ZigBee 2007 ZigBee RF4CE
Memory	82 KB Flash 5 KB RAM
2011 1K SRP	\$2.99

► See for yourself – Evaluate wireless networking in minutes

- Select the development kit that meets your design and budget objectives
 - 1323XUSB – \$199
 - 1323XDSK and DSK-BDM – \$199/\$279
 - 1323XNSK, NSK-BDM, and NSK-SFTW – \$449/\$529/\$999

► Learn Quickly/Develop Rapidly– Right out of the box

- Development kits come with everything you need to jump start your design
 - Development boards for a variety of applications
 - BeeKit GUI with BeeStack (six protocol stacks from which to choose)
 - Out of the box applications
 - Sample code



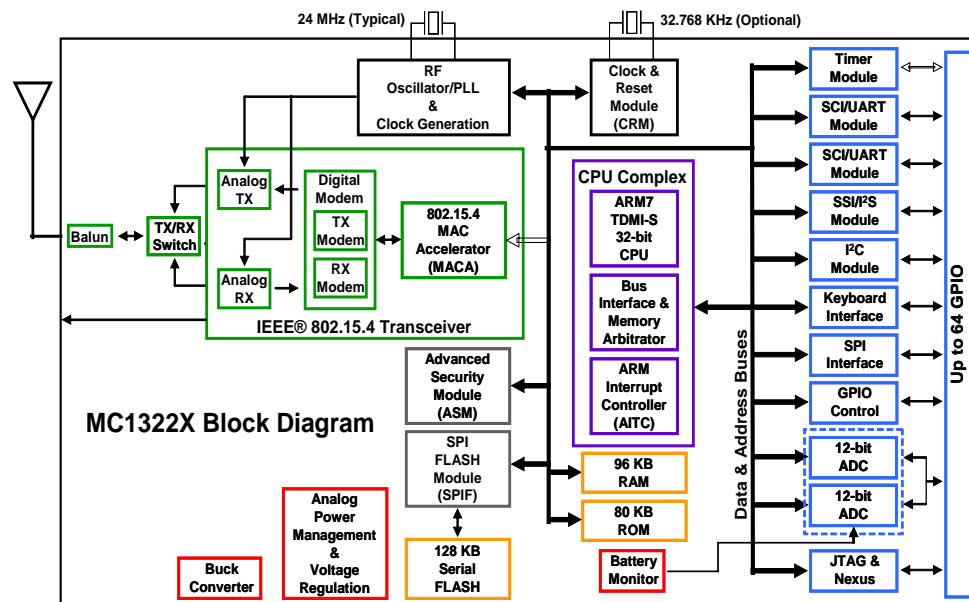
MC1323x End Product Benefits

- ▶ MC1323x provides a low cost platform for ZigBee
 - Ideal for RF4CE, ZigBee HC and HA applications where cost is critical
 - BlackBox application provides option for applications like Smart Energy that require more system and memory resources
- ▶ Based on HCS08QE 8-bit core
 - Uses same tools as Freescale S08 family
- ▶ Provides low stop current providing lowest power for applications where the device will be in sleep mode for long periods
 - For sleeping devices, stop current can become more important than transmit/receive

MC13224 Platform in a Package (PiP)

► Features

- Integrated 2.4 GHz transceiver with 32-bit CPU
 - 802.15.4 Compliant transceiver
 - ARM7TDMI up to 26Mhz
- Lowest power
 - 1.8 to 3.6 Operating Voltage
 - 22 mA Rx & 29 mA Tx with radio and MCU
- ROM, Flash and RAM
 - 80K ROM, 128K Flash, 96K RAM
- Improved RF performance
 - 96 dBm sensitivity (DCD mode)
 - 100 dBm (NCD mode, +3-4 mA current)
 - +4 dBm power output
- Hardware accelerator reduces MCU overhead
 - MAC accelerator
 - AES 128-bit hardware encryption/decryption
- Best in class peripherals
 - UART, SPI, KBI, 8 channel 12-bit ADC, 4x16-bit timer, I²C, SSI (I2S), 64 GPIO
- Unique platform in a package
 - RF matching in package
 - Requires power, crystal and 50 Ohm antenna
 - 9.5 mm x 9.5 mm 99-pin LGA
 - 40 to + 105 Operating Temp

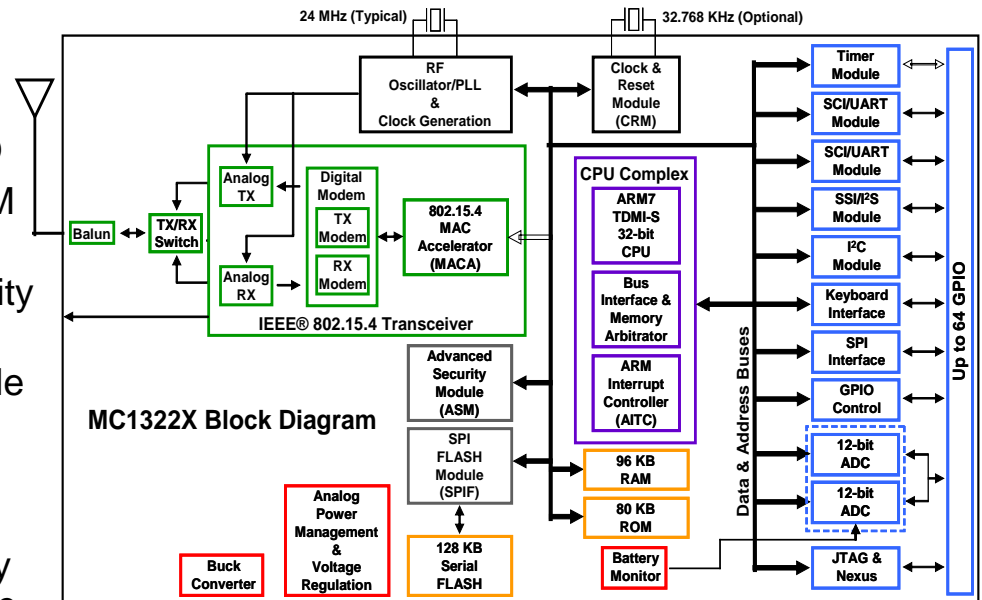


Features	MC13224
Protocol Stack	SMAC IEEE © 802.15.4 SynkroRF ZigBee 2007 ZigBee RF4CE
Memory	128 KB Flash 96 KB RAM 80 KB ROM
2011 1K SRP	\$4.28

MC13226 Platform in a Package (PiP)

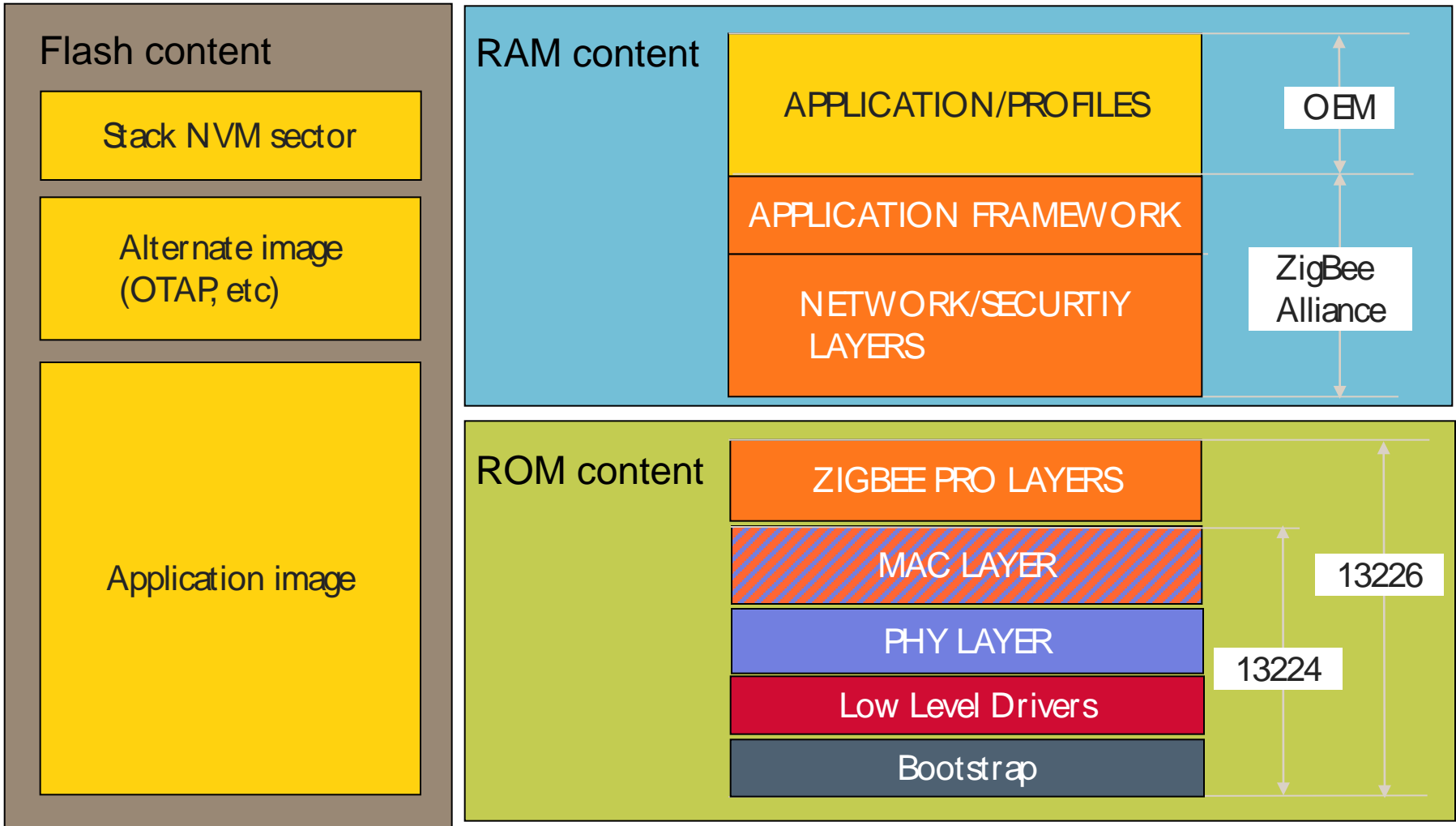
Features

- Pin-for-pin compatible with MC13224
- New ROM image optimized for ZigBee PRO
 - Maximizes the amount of available RAM for application use
 - Streamlined IEEE MAC/PHY functionality to meet the ZigBee specification
 - MAC functionality is 802.15.4 compatible
 - Certain drivers present in the MC13224 ROM have been removed including the ADC, LCD_font, and SSI drivers
 - Drivers are still available as library functions, but now compile into the RAM space
 - Low Level Component (LLC) functionality has also been streamlined for the ZigBee specification
 - Combo Device support has been moved to ROM
- Reduces RAM usage by about 20K
- Optimized for ZigBee Pro
- Easy codebase upgrade from MC13224



Features	MC13226
Protocol Stack	ZigBee ZigBee Pro ZigBee IP
Memory	128 KB Flash 96 KB RAM 80 KB ROM
2011 1K SRP	\$4.28

MC1322x Software Introduction – Flash, ROM, RAM content



MC1322x End Product Benefits

- ▶ MC1322x is the ideal platform for ZigBee Smart Energy
 - Flexible memory configuration and necessary processing power for ZigBee Smart Energy
- ▶ Lower RX and TX power consumption lowers ZigBee power budget requirements
 - Ideal for battery-powered applications as well as main-powered applications where power budget is low
- ▶ Highly integrated package reduces design time and cost
 - Reduces design complexity through reduced integrated RF front end
 - Reduces total cost through lower component inventories, less board space, etc.

- ▶ Robust and stable ZigBee stack
 - Designed for embedded processors
 - Buffer based memory system allows for a fast stack with no HEAP that can be fragmented
 - Extensive testing for interoperability including application profile certification testing
- ▶ Provides for memory optimization
 - Optimizes memory usage by only compiling features needed
 - Supports Combo device
 - Allows single device to support all devices types
- ▶ Freescale Supports ZigBee, ZigBee Pro and ZigBee IP*
 - ZigBee 2007 SP1 Golden Unit
 - ZigBee 2007 SP2 Compliant Platform
 - ZigBee IP – Planned Golden Unit
- ▶ Simplified Network Configuration reduces development time
 - BeeKit provides simplified and flexible network configuration
 - Provides Public Profiles and Sample Applications

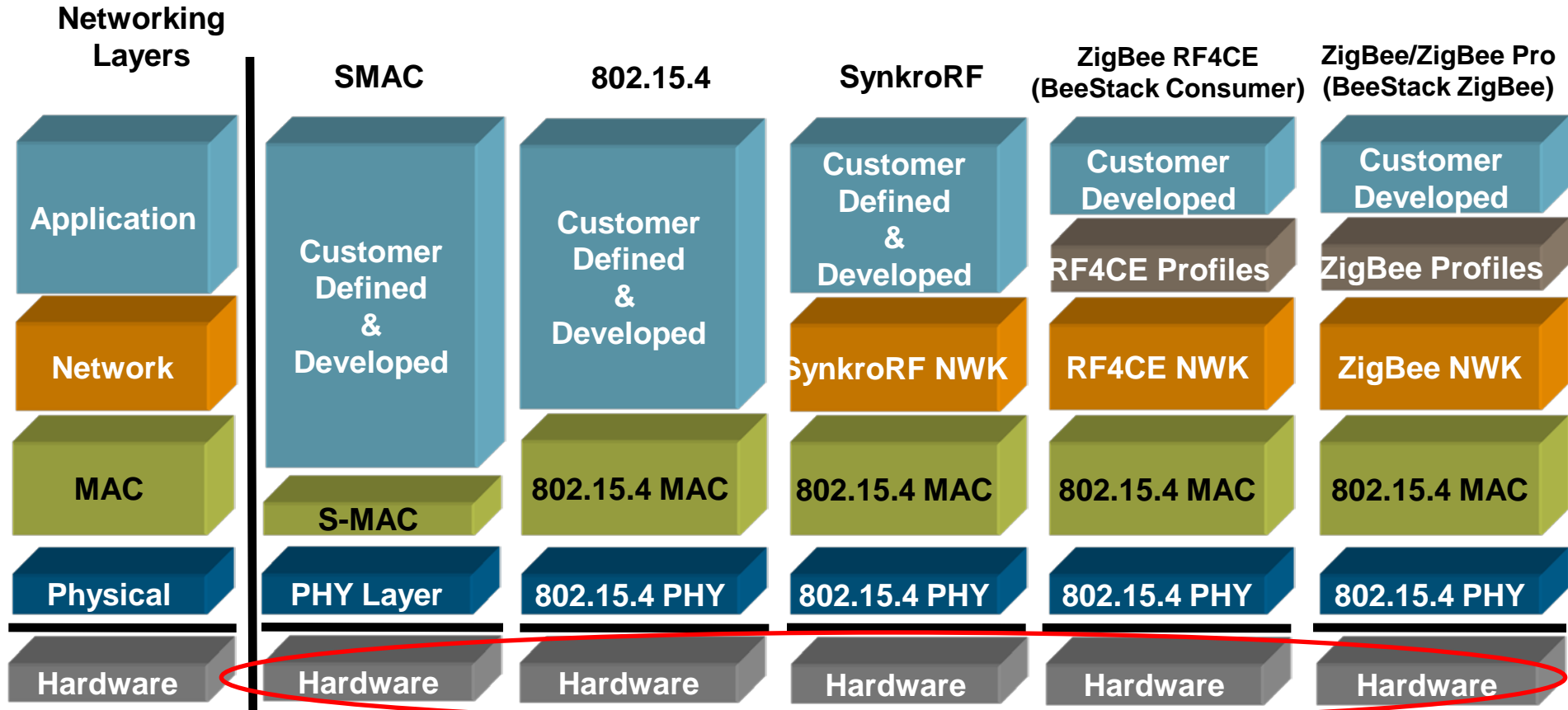
ZigBee Family Comparison

	MC1320x	MC1321x	MC1323x	MC1322xV
Key Attributes	Standalone transceiver supports a number of MCUs Provides greatest flexibility of MCU choice	SynkroRF and RF4CE where customer require and ADC	Cost optimized solution for consumer devices and RF4CE	High performance device specifically targeted for Smart Energy and Health Care
Protocol Stack Support	ZigBee RF4CE ZigBee Health Care ZigBee Smart Energy	SynkroRF/RF4CE	RF4CE ZigBee Health Care (128K Version)	ZigBee RF4CE ZigBee Health Care ZigBee Smart Energy
Flash/RAM/ROM	-	Up to 60K Flash 4K RAM	82K/5K (MC13233) 128K/8K (MC13234)	128KB/96KB/80KB
Core	N/A	HCS08GT	HCS08QE	ARM7 TDMI-S
AES Encryption	Software	Software	Hardware	Hardware
Packet Processor	No	No	Yes	Yes
Power Consumption				
RX	37 mA	37 mA	33 mA CPU sleep	19 mA CPU idle
TX	30 mA	30 mA	26 mA CPU sleep	26 mA CPU idle
Sleep	<1 uA	<1 uA	<1 uA	1uA 8K RAM Retained 5uA 96K RAM Retained
Sensitivity	-92 dBm	-92 dBm	-94 dBm	-96 dBm, -99 dBm (NCD mode)
Output Power	+3	+3	+2	+4
ADC	N/A	10-bit 8 channel	None	12-bit 8 channel
External Components	14	13	13	1
Package	5x5 mm, 32-pin QFN	9 x 9 mm, 64-pin LGA	7x7 48-pin LGA	9.5x9.5 mm, 99-pin LGA
Silicon Cost 2011 SRP	\$2.13 (MC13202)	\$3.34 (MC13213)	\$2.99 (MC13233)	\$4.28
Total Solution Cost	\$3.19	\$4.11	\$3.76	\$4.62



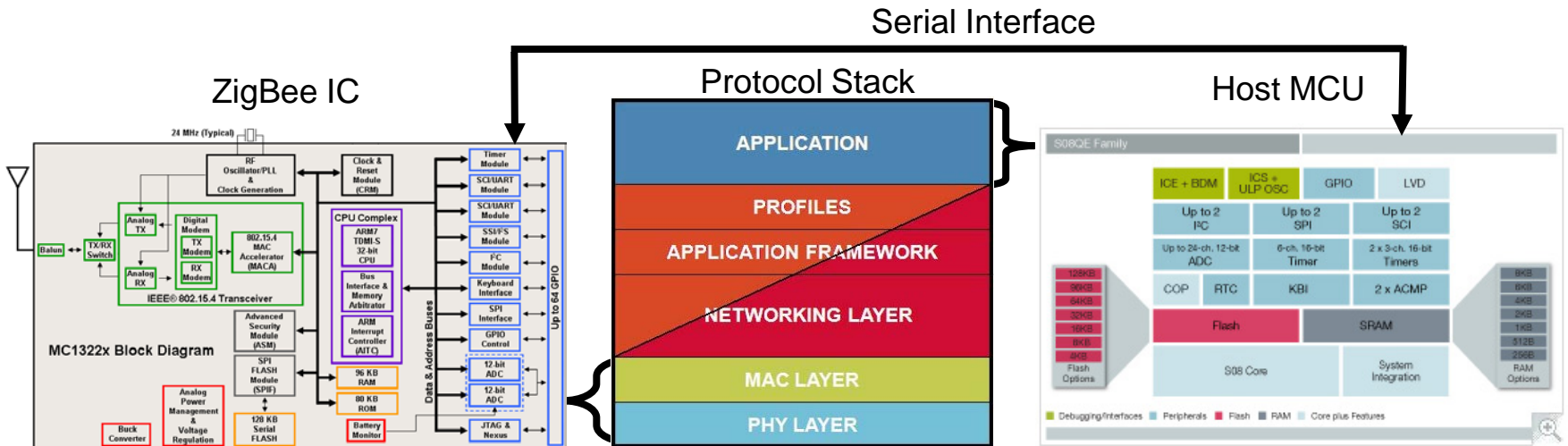
Software

Freescale Multi-Offering Approach with 802.15.4



Memory-upgradeable and pin-compatible MCUs and RF ICs

Freescale BlackBox Flexible Architecture Block Diagram



- ▶ BlackBox provides protocol stack and host flexibility
 - Allows for upgrade path ZigBee stack grows
 - Provides for host MCU flexibility
- ▶ ZigBee IC runs 802.15.4 MAC and portion on networking layer
 - Keeps 802.15.4 timing critical requirements on MC13224/MC13234
 - BlackBox application allows flexible memory split from Network to Application
- ▶ Host MCU runs upper layers
 - Application Profile and device customer's application
- ▶ UART, SPI and I2C connection from Host MCU to MC13224/MC13234 for communication

BlackBox provides protocol stack and MCU flexibility

- ▶ BeeKit provides customers an exceptional development tool which offers a simplified implementation of Freescale 802.15.4 based technologies including SMAC, 802.15.4 MAC, SynkroRF, ZigBee RF4CE, ZigBee & ZigBee Pro
 - Features
 - Graphical user interface (GUI) for the creation, modification and updating of wireless networking implementations
 - Comprehensive code base of wireless networking libraries, application templates, and sample applications
 - Automated validation of configuration parameters
 - Generation of workspace files to be imported into an Integrated Development Environment (IDE) for continued development and debugging
 - Easily scalable to support new code bases and functionality
 - Complementary tool to CodeWarrior (CW) or IAR EWARM IDEs for MCU development
 - Benefits
 - Provides a cost effective wireless design solution
 - Reduces complexity of wireless implementation
 - Allows focus on MCU application software via complementary IDE
 - Eases start up time and reduces tool learning curve
 - Gets you to market fast
 - Backed by premiere design support

Freescale ZigBee Offering - Summary

▶ Robust and stable ZigBee stack

- Designed for embedded processors
- Buffer based memory system allows for a fast stack with no HEAP that can be fragmented
- Extensive testing for interoperability including application profile certification testing
 - Compliant Platforms
 - ZigBee HA, SE, HC and RF4CE
 - Certified Product testing
 - Provides for memory optimization
- Optimizes memory usage by only compiling features needed
- Supports Combo device
- Flexible partitioning provide upgrade path

▶ Freescale Supports ZigBee, ZigBee Pro and ZigBee IP*

- ZigBee 2007 SP1 Golden Unit
- ZigBee 2007 SP2 Compliant Platform
- ZigBee IP – Planned Golden Unit

▶ Simplified Network Configuration reduces development time

- BeeKit provides simplified and flexible network configuration
- Provides Public Profiles and Sample Applications

Freescale provides comprehensive and flexible ZigBee Protocol Stacks

